



## **Vendor Opportunities**

Thank you for your interest in vendor opportunities at My Nana's Salsa Challenge

Over the 25+ years of the event we have grown into a premier public event, attracting over 20,000 people from all over the Valley and a very prestigious group of judges and contestants. These are the consumers you need to reach for further growth of your products and services.

There are two ways to participate; as a vendor offering samplings of your products and services to our guests or as a vendor selling products and services. The following outlines our partnership proposals for each category of vendor.

### **SAMPLING VENDOR:**

\$500 Entrance Fee

You will provide product/service for at least 5,000 people or at least 5 hours of event participation. You provide your own equipment such as blenders, extension cords, decorations and collateral materials. Electricity will be provided.

### **SELLING VENDOR:**

\$750 Entrance Fee

You will provide as much product/service as your company deems reasonable. You provide your own equipment such as blenders, decorations and collateral materials. Electricity will be provided.

### **The HEMOPHILIA ASSOCIATION WILL PROVIDE:**

10X10 white canopy tent with 6' table and 2 chairs. Additional tables and chairs will be available for an additional fee at the event.

You must also apply for a special event tax and license application from the City of Tempe. Please contact them at (480) 350-8650 for more information.

\*Please note that ONLY the registered and approved product may be sold out of your booth. The Arizona Hemophilia Association requires a registration and approval for each product for sale, accepts only 1 vendor per product category and does not allow products that interfere with the event's own merchandise, food and beverage offerings including t-shirts, water and candy.



## **VENDOR ENTRANCE FORM**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Phone for Day of Event: \_\_\_\_\_

What product/service are you registering: \_\_\_\_\_

---

\_\_\_ I would like to participate as a SELLING VENDOR at \$750 entrance fee

\*Please note that ONLY the registered and approved product may be sold out of your booth. The Arizona Hemophilia Association requires a registration and approval for each product for sale, accepts only 1 vendor per product category and does not allow products that interfere with the event's own merchandise, food and beverage offerings including t-shirts, water and candy.

\_\_\_ I would like to participate as a SAMPLING VENDOR at \$500 entrance fee

Method of Payment:

Check # \_\_\_\_\_

Visa/Mastercard/American Express: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR INTEREST IN THE MY NANA'S SALSA CHALLENGE!**